

HELLCATS
Cheerleaders

26

27

**INFO
PACK**



HELLCATS CHEERLEADERS

ABOUT THE HELLCATS PRIDE

Our season runs from
August 2026-July 2027.

Hellcats Cheerleaders
are open to children
from the age of 3+

Hellcats Cheerleaders
are competitive at
Levels 1-4

Each Hellcats team will
compete at least three
times within the season

Hellcats teams train
weekly, including half
terms

Each Hellcats member is
required to attend every
training session

We are looking for
individuals that can
develop current skills
and gain new skills
throughout the season
and have the want to
learn and achieve.

By becoming a Hellcats
member you agree to
NOT compete with any
other All Star Programme
throughout the season
(except school /
university teams)
without express written
permission from both
programmes.

Hellcats Cheerleaders
are not just a
cheerleading team but a
family. We work hard,
play hard and create
friendships that last a
lifetime, teaching our
athletes life lessons in
and out the gym!

WELCOME

Hellcats are cheerleaders biggest cheerleaders! We are a vibrant community with a passion for making cheerleading accessible to all.

At Hellcats we are dedicated to fostering an environment where athletes gain a strong grounding in not only cheer-specific skills but valuable life skills they can take with them far beyond their years on the mat.

With the help of our primarily home-grown coaching team, we are proud to provide classes for everyone regardless of age, gender, ability level or previous experience. We firmly believe cheer is for everyone.



ATTENDANCE POLICY

- Athletes may not miss ANY training dates in the 3 weeks leading up to a competition for ANY reason
- Athletes may not miss competition dates.
- Any events that conflict with dates on the Hellcats Calendar must be communicated by e-mail from a parent /guardian no later than 2 weeks before a Hellcats event. Approval of the absence is always up to All Star Director discretion
- 3 unexcused absences within the season may result in loss of position on the team

We do not mean to scare anyone with our attendance policy, but as Hellcats is a competitive cheerleading program, excellent attendance is vital. If you are unable to commit to these training structures, please let Rachel/Laura know ASAP.

Please remember that one person can affect the entire team. It is crucial that athletes take part in ALL scheduled competitions and training sessions.

SCHEDULE



HELLCATS
Cheerleaders

MONDAY

16:30-18:30
**Bobcats
Cheetahs**

17:00-18:30
Cubs

18:30-19:30
**Strength & Flex 1
(Fullbrook)**

18:30-19:30
**Sky
Dev Elite 1**

19:30-20:30
**Strength & Flex 2
(Fullbrook)**

19:30-22:00
CI4w

TUESDAY

16:30-19:00
Hunters

17:00-18:00
**Navy
Dev Elite 2**

17:00-19:30
Tigers

18:00-19:00
**Sapphire
Dev Elite 1**

19:00-20:00
Royal - Dev Prep 2
20:00-21:00
Midnight - Dev 3NT

19:00-21:30
Jaguars

WEDNESDAY

16:15-17:00
Kittens

16:15-17:45
Bobtails

17:00-19:30
Stealth

17:00-19:30
Snow Leopards

19:00-21:30
Sabres

19:00-21:30
Scratch

THURSDAY

17:00-18:30
Panthers

17:00-19:00
Bengals

18:00-20:00
Pumas

18:30-20:00
Ocelots

18:30-19:30
Electric - Dev 3.1

19:00-21:30
Leopards

FRIDAY - CHI

16:00-17:00
Silver Tumble

16:15-17:00
Tiny Tumble

17:00-18:00
Pearl Tumble

18:00-19:00
Opal Tumble

19:00-20:00
Onyx Tumble

FRIDAY - FULLBROOK

17:00-18:00
Silver Tumble

18:00-19:00
Pearl Tumble

19:00-20:00
Opal Tumble

20:00-21:00
Onyx Tumble

ADDITIONAL CLASSES

TUMBLE CLASSES

In these classes, our coaches are able to work with each individual athlete's needs. Our Tumble Classes are open to the public and are £25.46 per month.

STRENGTH & FLEX

Strength & Flex is a class for flyers/potential flyers that works on flexibility, core strength & balance. These classes are £25.46 per month.

RECREATIONAL

Our recreational classes are open to the public and are great for complete beginners! These classes are £8.49 per session.

TUMBLE PRIVATES

£20 PER 30 mins
Tumble privates are a 1:1 session where the athlete is able to work on their skills in a more relaxed environment.

To book a private please go to our online booking system and find the time that is best for you.

SATURDAY

09:00-10:00
**Strength & Flex 1
(Chichester)**

10:00-11:00
**Strength & Flex 2
(Chichester)**

11:00-12:00
**Open Gym
(Chichester)**

TO BOOK ONTO AN EXTRA CLASS PLEASE GO TO
portal.iClassPro.com/hellcatscheerleaders
ALL CLASSES MUST BE PAID
FOR VIA CARD WHEN BOOKING.



TRAINING FEES

Part 1/2

Training fees are payable on the 1st of the month and are paid via iClassPro. Once you have been given your space on the Hellcats programme, information on how to make payments will be sent to you.

If you wish to crossover onto an additional team, we are pleased to offer a special discounted crossover rate of £50 per month.

GUEST COACHES AND DANCE CHOREO

This season we are thrilled to be working with some of the industry's biggest names to help set our teams up for success on the mat!

- JLDC Dance Choreography
- Performance Edge Cheer Skills Clinics
- Clean Up Camps with Dillon Brandt
- Mid-Season Upgrades TBC

TEAM	HOURS PER WK	MONTHLY FEES	DANCE CHOREO	GUEST COACHES
KITTENS	1.5	£60.04	N/A	N/A
BOBTAILS	2.5	£77.63	N/A	N/A
CUBS	2.5	£77.63	N/A	N/A
OCELOTS	2.5	£77.63	N/A	N/A
PANTHERS	3	£91.23	N/A	N/A
BOBCATS	3	£91.23	N/A	£100
CHEETAHS	3	£91.23	N/A	£100
BENGALS	3	£91.23	N/A	£100
PUMAS	3	£91.23	N/A	£100
LEOPARDS	3.5	£100.21	N/A	£100
STEALTH	3.5	£100.21	£50	£100
HUNTERS	3.5	£100.21	£50	£100
SNOW LEOPARDS	3.5	£100.21	£50	£100
SCRATCH	3.5	£100.21	£50	£100





TRAINING FEES

Part 2/2

WHAT'S INCLUDED?

In addition to your weekly training sessions, your monthly fee includes the following:

- In-house routine choreography
- Team music
- Annual membership fees
- Showcase fees x2
- Insurance

Additional training fees associated with some teams for skills camps and dance choreo are NOT included in monthly training fees.

DEVELOPMENT PATHWAYS

This season we are thrilled to announce our new competitive development pathways! At Hellcats, safe progression is our priority and we are so excited to be offering 6 full-season development pathways who will all be competing at Nationals at the end of the season!

Development team training fees also include a FREE custom Nationals t-shirt!

TEAM	HOURS PER WK	MONTHLY FEES	DANCE CHOREO	GUEST COACHES
TIGERS	3.5	£100.21	£50	£100
SABRES	3.5	£100.21	£50	£100
JAGUARS	3.5	£100.21	£50	£100
CL4W	2.5	£74.75	£50	£100



DEVELOPMENT TEAMS

SKY	1	£25.46	N/A	N/A
SAPPHIRE	1	£25.46	N/A	N/A
ROYAL	1	£25.46	N/A	N/A
NAVY	1	£25.46	N/A	N/A
MIDNIGHT	1	£25.46	N/A	N/A
ELECTRIC	1	£25.46	N/A	N/A



All Prep & Elite Athletes are required to pay the additional training fees associated with their team. Attendance at Dance Choreo, In House Choreo, Clean Up Camps and Mid-Season Upgrade Camps is MANDATORY. Attendance at Pre-Season Skills Camps is RECOMMENDED.

These fees will be added to your iClassPro account following Team Placements. Payment is due by 1st August to secure your spot on your team.

COMP FEES

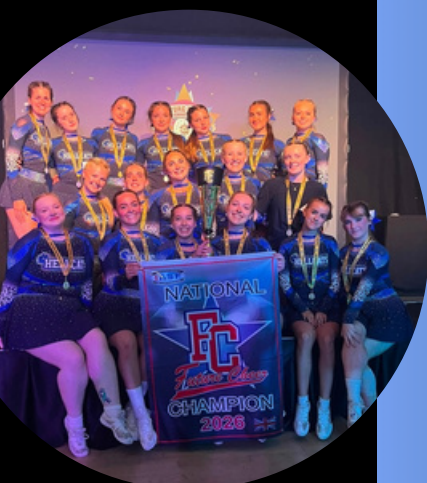
This season we will be taking the payments for competitions in three instalments as stated below. You also have the option to pay upfront to receive an EarlyBird Discount.

*Instalment 1 - Due 1st September

**Instalment 2 - Due 1st October

*** Instalment 3 - Due 1st November

EarlyBird Discount (15%) Due 1st September 2026



TEAMS	EARLYBIRD	3X MONTHLY PAYMENTS
KITTENS/ BOBTAILS/ CUBS/ OCELOTS/ PANTHERS	£182.00	£66.73
BOBCATS/ CHEETAHS/ BENGALS/ PUMAS/ STEALTH/ LEOPARDS/ HUNTERS/ SNOW LEOPARDS/ SCRATCH	£245.00	£89.83
TIGERS/ SABRES/ JAGUARS/ CL4W	£316.40	£116.01
SKY/ SAPPHIRE/ ROYAL/ NAVY/ MIDNIGHT	£97.50	£35.75
ELECTRIC	£83.20	£30.51
CHEERSPORT	TBC	This entry fee will be covered through fundraising.

CROSSOVERS

- If your athlete crosses over between 2 full-season teams, your competition entry fees will be as follows:
- Novice - Earlybird: £265.85 OR £97.48 x3
- Prep - Earlybird: £374.35 OR £137.26 x3
- Elite - Earlybird: £540.00 OR £198.00 x3

If your athlete crosses over more than once we will discuss your comp fees with you directly.

COMPETITIONS

Not all teams are required to attend all competitions. Please see the table below for which events apply to your team.



TEAM	CC VISION	ICC	CHEERSPORT	CHEER CITY	REVO REIGN	SHOWDOWN	ESSENTIALS NATIONALS	BOURNEMOUTH
KITTENS		🐾			🐾		🐾	
BOBTAILS		🐾			🐾		🐾	
CUBS		🐾			🐾		🐾	
OCELOTS		🐾			🐾		🐾	
PANTHERS		🐾			🐾		🐾	
BOBCATS		🐾		🐾	🐾		🐾	
CHEETAHS		🐾		🐾	🐾		🐾	
BENGALS		🐾		🐾	🐾		🐾	
PUMAS		🐾		🐾	🐾		🐾	
STEALTH	🐾	🐾	🐾	🐾	🐾		🐾	
LEOPARDS		🐾		🐾	🐾		🐾	
HUNTERS		🐾		🐾	🐾		🐾	
SNOW LEOPARDS		🐾		🐾	🐾		🐾	
SCRATCH	🐾	🐾	🐾	🐾	🐾		🐾	
TIGERS		🐾		🐾	🐾	🐾		🐾
SABRES		🐾		🐾	🐾	🐾		🐾
JAGUARS		🐾		🐾	🐾	🐾		🐾
CL4W	🐾	🐾	🐾	🐾	🐾	🐾		🐾



All trip dates and costs are subject to change until teams are finalised.

All travel team athletes are expected to fundraise in addition to their trip costs. For USA teams, the fundraising target is £500 and for Barcelona teams the target is £150.

Virtual Competitions

To help our travel teams get more feedback prior to our international events, we will be entering virtual competitions at no additional charge. Entry costs for virtual competitions will be covered in team fundraising.

Our USA trip is a chaperoned trip meaning athletes will stay with coaches and be under coach supervision at all times.

Our Barcelona trips are family-organised trips meaning families can plan their own trip to suit their budget

TRAVEL TEAMS



3X FULL SEASON TEAMS

This season we are taking 3 teams to CheerSport Nationals in Atlanta, Georgia.

- CI4w - IO4NT
- Scratch - U16 2.1
- Stealth - U16 1.1

Our USA Teams will be competing at 5 UK competitions as well as Cheersport. We will also be entering a virtual competition in 2026.



2X MID SEASON TEAMS

We will be launching two mid-season travel teams in January 2027. There will be one Barcelona team in each of our locations. Level and age to be decided based on interest. Please email laura@hellcatscheerleaders.co.uk to register your interest. Our Barcelona teams will also be competing at our End of Season Nationals.



PROJECTED TRIP DATES:
9TH-17TH FEBRUARY 2027

PROJECTED TRIP COST:
£1650-1750





DEVELOPMENT TEAMS

COMPETITION DETAILS:

Our Development Teams will be doing a Virtual competition in April as well as competing at Nationals in the June.

Prep developments will compete at FC Essentials Nationals.

Elite developments will compete at FC Internationals.

FREE TSHIRT:

All our Development Team athletes will receive a FREE limited edition Nationals tshirt. This tshirt is to be worn with black shorts as their competition uniform.

Competitive development team athletes are expected to commit to their development team for the full season.

6X FULL SEASON TEAMS 1 HOUR TRAINING PER WEEK

This season we are thrilled to be offering our Development pathways to athletes who are ready to start pushing their skills to the next level!

All our Development Teams will train 1 hour a week and will compete in a virtual competition in April and will compete in person at Nationals at the end of the season. Training costs £25.46 per month.



TEAM	FUSION	ESSENTIALS NATIONALS	FC INTERNATIONALS
SKY - U12 L1			
SAPPHIRE - U16 L1			
ROYAL - U18 2NT			
NAVY - U12 L2			
MIDNIGHT - IO 3NT			
ELECTRIC - U14 3.1			

UNIFORM REQUIREMENTS



TEAM	UNIFORM OPTION	COST
KITTENS/ BOBTAILS/ CUBS	UNIFORM A	£65
OCELOTS/ PANTHERS/ PUMAS/ LYNX	UNIFORM B	£100
BOBCATS/ CHEETAHS/ BENGALS	UNIFORM C	£100
TIGERS	UNIFORM D	£135
SCRATCH/ HUNTERS/ SNOW LEOPARDS	UNIFORM E	£135
LEOPARDS/ JAGUARS/ SABRES/ CL4W	UNIFORM F	£135

Uniforms will be invoiced at the beginning of the season and must be paid in full by 18th December 2026. Athletes who have not paid their uniform fees by this date will not be issued a uniform.

Athletes will be sized and uniform orders placed at our Registration Days.



UNIFORM A UNIFORM B UNIFORM C UNIFORM D UNIFORM E UNIFORM F

TRAINING UNIFORM:

Athletes are expected to wear either Hellcats branding clothing or black/blue/white/ grey activewear to training.

Athletes should have hair pulled back off the face into a ponytail/bun/plait.

Athletes should remove all jewellery for training and competitions.

Nails should be cut to a natural length. Long acrylic nails are not permitted.

Cheer shoes should be worn to all sessions.

UNIFORM DEPOSITS:

This season we can order your uniform with a 50% deposit. Uniforms must be ordered by 1st September if purchasing through Hellcats.

You may choose to purchase your uniform via our Second Hand Shop.

You will be able to order a 'Uniform Bundle' - Uniform, Team Bow and Socks at our Registration Days.



SKILLS CAMPS

Each team will have their specific Camp times posted in their Band calendars.

All these skills camps are included in your membership fees for the season. There will be no additional charge.

These camps apply to our Prep, Elite and Travel Teams.

We will update with more information regarding our spring/summer guest coach camps nearer the time.

This season we are thrilled to be working with some of the best names in the industry to help set our teams up for success!

AUGUST 17-18TH 2026

In August we will be joined by Performance Edge to set the standard for our season. We will be focusing on skill building and technique.



NOVEMBER 14-15TH 2026

In November, the wonderful JLDC Choreography will be coming in to work with our Prep 2.1/2.2, Elite and Travel Teams to set our Dance sections for the season!



DECEMBER 22-23RD 2026

In December, the incredible Dillon Brandt will be flying in from the US to run some special Christmas clean up camps with our teams!



MARCH/APRIL 2027

We are planning to run a mid-season clean up with a guest coach for our Prep and Elite teams! More details TBD.

JUNE 2027

We will be bringing in a guest coach to work with all our Prep and Elite teams ahead of their End of Season events! Details TBD.



PERFORMANCE EDGE SKILLS CAMPS:

17TH AUGUST:

- 9-11:30am = Caracals, Tigers, Leopards
- 11:30-2pm = Scratch, Snow Leopards
- 2-4:30pm = Jaguars
- 7:30-10pm = Cl4w

18TH AUGUST:

- 9:30am-12pm = Bobcats, Cheetahs, Stealth, Pumas, Sabres
- 12-2:30pm = Hunters

CHOREOGRAPHY CAMPS:

Attendance at choreography camps is mandatory. Absences at choreo camp may impact your role in the routine. Novice teams will not have choreography camps.

DANCE

CHOREOGRAPHY:

We are so excited to be working with the incredible JLDC for our End Dances this season. Attendance at Dance Choreo is mandatory.

KEY DATES

AUGUST 2026

- 1st August - Fullbrook Registration Day (9am-12pm)
- 1st August - Team Acceptance Deadline & Additional Training Fees Due
- 2nd August - Chichester Registration Day (2pm-5pm)
- 3rd August - SEASON 14 TRAINING STARTS
- 17th August - Performance Edge Skills Camps
- 18th August - Performance Edge Skills Camps
- 31st August - BACK TO SCHOOL GYM CLOSURE

SEPTEMBER 2026

- 1- 6th September - BACK TO SCHOOL GYM CLOSURE
- 1st September = Earlybird/Comp Fees #1 Due
- 1st September = Uniform Order Deadline

OCTOBER 2026

- 1st October - Comp Fees #2 Due
- 25th October - Cl4w Choreography Camp (2-5pm)
- 26th October - Jags Choreography Camp (10-1pm)
- 26th October - Hunters Choreography Camp (1-4pm)
- 27th October - Cheetahs Choreography Camp (9-12pm)
- 27th October - Bengals Choreography Camp (1:30-4:30pm)
- 28th October - Bobcats Choreography Camp (9-12pm)
- 28th October - Leopards Choreography Camp (9-12pm)
- 28th October - Tigers Choreography Camp (1-4pm)
- 29th October - Pumas Choreography Camp (9-12pm)
- 29th October - Snow Leopards Choreography Camp (9:30-12:30pm)
- 29th October - Sabres Choreography Camp (1-4pm)
- 29th October - Scratch Choreography Camp (1-4pm)
- 30th October - Stealth Choreography Camp (10-1pm)

NOVEMBER 2026

- 1st November - Comp Fees #3 Due
- 14th November - Snow Leopards Dance Choreography (9-12pm)
- 14th November - Stealth Dance Choreography (11-2pm)
- 14th November - Scratch Dance Choreography (12-3pm)
- 14th November - Sabres Dance Choreography (2-5pm)
- 14th November - Cl4w Dance Choreography (5-8pm)
- 15th November - Tigers Dance Choreography (9-12pm)
- 15th November - Hunters Dance Choreography (12-3pm)
- 15th November - Jaguars Dance Choreography (12-3pm)



DILLON BRANDT CHRISTMAS CAMPS:

22nd DECEMBER:

- 9-11am = Bobcats, Cheetahs
- 11-1pm = Pumas, Sabres
- 1-3pm = Hunters
- 3-5pm = Stealth
- 5-7pm = Cl4w

23rd DECEMBER:

- 9-11am = Bengals, Leopards
- 11-1pm = Tigers
- 1-3pm = Snow Leopards. Scratch
- 3-5pm = Jaguars

Please note training still runs in Chichester on Bank Holidays.

TRAINING IS ON IN ALL HALF TERMS.

HOMEWORK:

This season ALL athletes will be set weekly stretching and conditioning homework by their coaches. Updates on this will be posted in your Bands.

KEY DATES

DECEMBER 2026

- 18th December - Uniform Payment Deadline
- 19-31st December - CHRISTMAS HOLIDAY GYM CLOSURE
- 22nd December - Dillon Brandt Clean Up Camps
- 23rd December - Dillon Brandt Clean Up Camps

JANUARY 2027

- 1-3RD January - CHRISTMAS HOLIDAY GYM CLOSURE
- 4th January - Training Resumes
- 4th January - RED ZONE BEGINS - ALL TEAMS - SNOWCASE
- 11th January - RED ZONE BEGINS - ALL TEAMS - ICC
- 23rd January - SNOWCASE 2027
- 25th January - RED ZONE BEGINS - TRAVEL TEAMS - CHEERSPORT
- 30- 31st January - ICC SOUTHERNS

FEBRUARY 2027

- 12- 14th February - CHEERSPORT NATIONALS, USA
- 15th February - RED ZONE BEGINS - PREP & ELITE TEAMS - CHEER CITY

MARCH 2027

- 6-7th March - CHEER CITY SPRING OPEN
- 26- 31st March - EASTER HOLIDAY GYM CLOSURE

APRIL 2027

- 1-9th April - EASTER HOLIDAY GYM CLOSURE
- 26th April - RED ZONE BEGINS - ALL TEAMS - REVOLUTION

MAY 2027

- 3rd May - RED ZONE BEGINS - ELITE & JAGS - SHOWDOWN ELITE
- 3rd May - Fullbrook Closed.
- 15-16th May - REVOLUTION REIGN
- 17th May - RED ZONE BEGINS - PREP & NOVICE TEAMS - NATIONALS
- 22nd May - SHOWDOWN ELITE STARBOUND STUDIOS
- 31st May - Fullbrook Closed.





SUMMER CLEAN UP CAMPS

We will be bringing in surprise guest coaches in the summer for our end of season clean ups. Dates for this will be confirmed nearer the time!

EXTRA PRACTICES:

Please note there may be times we bring teams in for additional training sessions should we deem in necessary ahead of competitions. These trainings will not come with any additional charge.

ADDITIONAL STUNT REPS:

All our 2.5 hour teams are required to complete an additional 20 stunt reps a week with their stunt group OUTSIDE of their team training. This can be before/after their training session or on a different day/time as long as a coach is present. These reps must be done in the gym and be signed off by a coach. Open Gym is also a great option for this.

KEY DATES

JUNE 2027

- 5th June - FC ESSENTIALS NATIONALS
- 7th June - RED ZONE BEGINS - ELITE & JAGS - FC INTERNATIONALS
- 14th June - RED ZONE BEGINS - ALL TEAMS - SHOWCASES
- 25-27th June - FC INTERNATIONALS

JULY 2027

- 3rd July - FULLBROOK SHOWCASE
- 4th July - CHICHESTER SHOWCASE
- 10th July - Blue Banquet - Fullbrook
- 11th July - Blue Banquet - Chichester
- 12-16th July - Season 15 Skill Evaluations



STUDENT DISCOUNT

Did you know we offer student discount for our training fees?

Show us your student ID and get 10% off your training fees for Season 14!